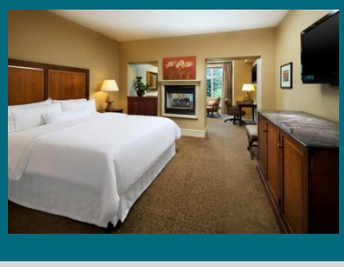


LIAlert™ | Serving Lodging Owners And Their Management Teams — SINCE 1946

April 23, 2020

Office of Governor
GAVIN NEWSOM

Governor Newsom Taps California Business, Labor, Health Care and Community Leaders for New Task Force on Business and Jobs Recovery

Governor appoints business and civic leader Tom Steyer Chief Advisor to the Governor on Business and Jobs Recovery
Task Force will be co-chaired by Governor's Chief of Staff Ann O'Leary and Steyer
Brings together Californians from across diverse range of the state's economy to develop recommendations for a plan that works for all Californians, with a focus on the regions and communities hardest hit by the pandemic.
Former Federal Reserve Chair Janet Yellen, Disney Executive Chairman Bob Iger, ILWU President Willie Adams, President and CEO of the California Community Foundation Antonia Hernandez, former head of the Small Business Administration Aida Álvarez and Apple CEO Tim Cook will be part of the Task Force stepping up to help California pave the way toward a fast, safe recovery of jobs
All of California's former governors and California's legislative leaders across both political parties join the task force

SACRAMENTO – Bringing together leaders across California's diverse, innovative economic and social sectors to chart a path forward on recovery in the wake of COVID-19, Governor Gavin Newsom today announced the formation of a state Task Force on Business and Jobs Recovery. The Task Force will be co-chaired by Governor Newsom's Chief of Staff Ann O'Leary and philanthropist, environmentalist and businessman Tom Steyer, who was also appointed Chief Advisor to the Governor on Business and Jobs Recovery. He will receive no compensation for his service.

Click here for more information....

HRcalifornia®
presented by CalChamber

50% Discount on CalChamber's all-in-one poster for your employees working remotely

Now $14.25 Each With Priority Code Through April 30, 2020
Plus, receive a volume discount when you buy 10 or more of the same paper poster version (English PSE or Spanish PSS).

Each paper poster arrives folded to 7" x 11.5" and shrink-wrapped—ready to mail to remote employees after filling in required information specific to your company.

contact Chris Middleton at cmiddleton@clia.org for the Priority Code

"Ask the Experts" Conference Call
Friday April 24, 2020 at 1pm
Contact info@clia.org for dial-in instructions
We have new dial-in instructions, please email for the updated information.

Our panel of experts will present the latest information on the Covid-19 crisis. Nick Campo of Leavitt Pacific Insurance will talk about Business Interruption claims and other issues.

Questions are Welcome!

Companies help laid-off employees in variety of ways

Though much of the industry is suffering from layoffs, companies are trying to provide financial and emotional support as well as food to employees in need. Here's what two management companies and one California hotel are doing.

By Dana Miller dmiller@hotelnewsnow.com

REPORT FROM THE U.S.—With furloughs and layoffs rippling through the industry because of the loss of business from the coronavirus (COVID-19) pandemic, hotel companies and properties are looking to offer support to employees and former staff in several ways.

- For more COIVD-19 coverage, click here.

Randy Hassen, president of McKibbon Hospitality, said the hotel industry was hit quickly and drastically, and his company looked for the best way it could to help its employees with the essentials.

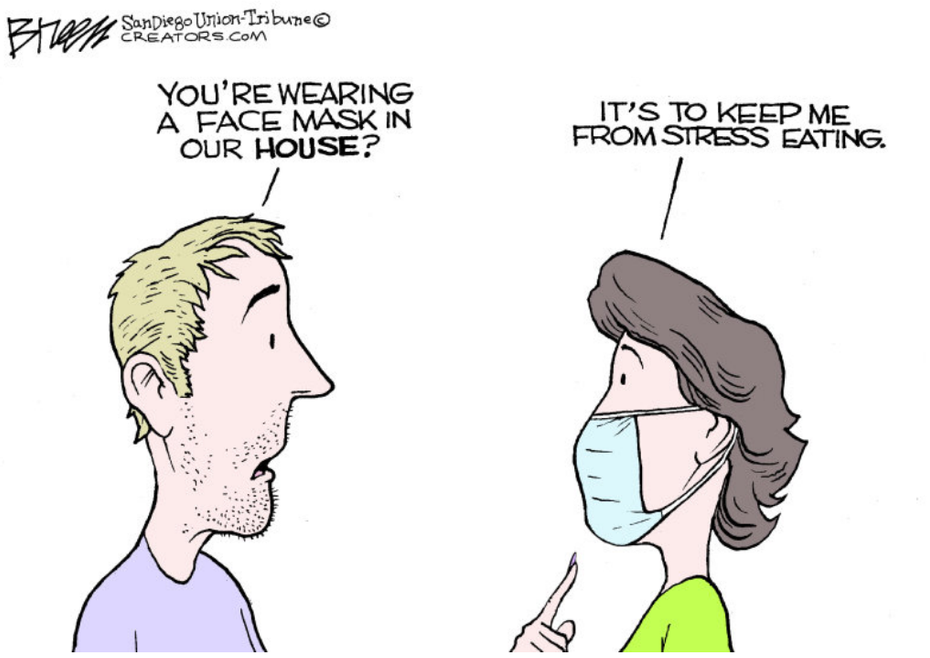
Before the pandemic, the company had about 2,400 associates. At the time of the interview on 26 March, he said that number will likely slim down to roughly 500. He said about 10% of the company's hotels have suspended active, day-to-day operations. However, the doors are not locked, the lights are not off and people are still answering

phones, he said.

On 3 April, McKibbon Hospitality's 90-day associate assistance fund took effect in the company's payroll system. The fund, which will provide $200 every two weeks, is to help all its temporarily laid-off employees purchase groceries and supplies, such as medication.
"We didn't want to do a one-time payment because we felt like this was going to last a little bit longer," he said. "As we look at the number of associates affected, we said 'What are we able to do and how long can we do it?' We felt that 90 days would help get them through this."

In terms of layoffs, he said the key was to react quickly.

Click here for more great ideas on assisting your employees...



HOTEL MOGEL CONSULTING

Win Guests By Knowing Their Post-Coronavirus Travel Behaviors

By Larry Mogelonsky

We are all keenly awaiting a sense of normalcy to return to the travel world after the coronavirus and the ensuring lockdown have subsided. But be honest, there is no going back. The behavioral changes that have resulted from this pandemic are now habits that will change what guests want from their travel experiences.

Namely, let's talk about the last effects of social distancing and self-isolation. People all over are becoming accustomed to working from home, cooking for themselves more than they used to, eating out far less and shopping online in lieu of going to the mall. Concurrently is the lingering fear factor from COVID-19 whereby people will be afraid of crowded or highly trafficked spaces in addition to needing some form of hand sanitization nearby at all times.

Click here for more thought-provoking ideas for the future...

Express Yourself!

Fill out business impacts survey: To ensure our industry has a voice in the recovery conversations at the state level, it's important to quantify the impacts on travel businesses and their employees. Please spend 10 minutes filling out this survey.

Focus on social media: Keep your business and destination visible on social media. Visit California has developed tools to help, such as the #CATakeoutTuesday campaign. It's customizable for your own destination — check out the toolkit here.

OnwardCA Coalition

OnwardCA is an initiative of companies, foundations, and humans to get California workers displaced by COVID-19 essential life services and back to work as quickly as possible.

Have you lost your job?

One-stop resource for the people of California impacted by job loss during the COVID-19 Pandemic

https://onwardca.org/

Coronavirus Resources

FAQs for Employers on the 2019 Novel Coronavirus
http://www.connmaciel.com/covid-19-pandemic-faqs

Visit California Coronavirus Update - Daily updates
industry.visitcalifornia.com/coronavirus

Governor's Office of Business and Economic Development Covid-19 Website
https://business.ca.gov/coronavirus-2019/

California Coronavirus (COVID-19) Response

SBA Disaster Loan Assistance Portal

https://disasterloan.sba.gov/ela/Information/EIDLLoans

https://business.ca.gov/coronavirus-2019/

Centers for Disease Control & Prevention
https://www.cdc.gov/coronavirus/2019-ncov/index.html?s_cid=bb-coronavirus-2019-ncov-NCIRD

US Chamber of Commerce
https://www.uschamber.com/coronavirus

US Travel Association
https://www.ustravel.org/toolkit/emergency-preparedness-and-response-coronavirus-covid-19

Comprehensive FAQs for Employers
https://www.fisherphillips.com/resources-alerts-comprehensive-faqs-for-employers-on-the-covid

8 Point Plan for Restaurants and Hospitality
https://www.fisherphillips.com/resources-alerts-8-point-plan-for-restaurant-and-hospitality

We Appreciate Our CLIA Sponsors

visit California

Expedia

openkey

CLIA Discount 20% on monthly fees

Leavitt Group

Leavitt Pacific Insurance Brokers

CLIA Discount 5% on Workers Comp and other discounts and benefits

APS PAYMENTS

CLIA Discount on credit card processing fees - property specific

CLIA Discount 50% on all eproducts

WRKSPOT
TIME IS FREEDOM

CLIA Discount: 10% discount on initial fee plus 67% discount from $21 to $7 per room per month subscription

str

Fisher Phillips

fisherphillips.com

CLIA Discount: Free Employee Handbook Review and 10% discount on legal services

CONN MACIEL CAREY

CLIA Discount: 10% discount on legal services

POWER ISLAND ENERGY

POWERISLANDENERGY.COM

Donates 3% of all sales to CLIA members to CLIA Dollars for Scholars

HRcalifornia

presented by CalChamber

CLIA Discount: 15% discount on Human Resource tools

AQQIRE

NABHOOD

National Association of Black Hotel Owners, Operators & Developers

clic California Lodging Investment Conference

cliconference.com

The Only California-Focused Hotel Investment Conference

MARCH 5, 2020

Westin South Coast Plaza

686 Anton Blvd., Costa Mesa, California 92626

Tel: 1-714-540-2500

Latino HOTEL ASSOCIATION

20% Discount for CLIA Lodging Member

TAIWAN HOTEL & MOTEL ASSOCIATION OF SOUTHERN CALIFORNIA

INN

Independent Lodging Industry Association

BRANDMAN UNIVERSITY CHAPMAN SYSTEM EST. 1861

U.S. TRAVEL ASSOCIATION

MILLER LAW GROUP, P. C.

A Premier Hospitality & Real Estate Law Firm

TRAVEL TECH

Click to view

One Guest answering 3 questions in 10 minutes about California Hotels, Restaurants, Sports & Entertainment Venues, Travel and Tourism Markets

Host: Craig Sullivan of California Lodging Investment Conference

Click icon to hear Glenn's latest informative and entertaining podcast!

Independent Lodging Industry Association

Constant Contact®
Connect. Inform. Grow.

Visit our website

Website | About CLIA | Membership | Government Affairs

info@clia.org
(916) 925-2915
1017 L Street #527
Sacramento, CA 95814-3805

CLIA CALIFORNIA LODGING INDUSTRY ASSOCIATION