



LOS ANGELES COUNTY  
**CONSUMER &  
BUSINESS AFFAIRS**  
OFFICE OF SMALL BUSINESS

Friday, October 2, 2020

## L.A. Regional COVID Fund: Round 5 Opens Monday

Round 5 of the L.A. Regional COVID-19 Recovery Fund will open on **Monday, October 5!**

Eligible small businesses, nonprofits, and entrepreneurs could receive grants ranging from \$5,000 to \$25,000.

The L.A. Regional COVID-19 Recovery Fund is a partnership between the County of Los Angeles, the City of Los Angeles, and institutional and corporate philanthropy.

[Learn more](#)



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## 2020 California Hispanic Chamber of Commerce Convention

Join the California Hispanic Chamber of Commerce, for their annual statewide convention. This free event is a great opportunity to help boost your business with new strategies and resources!

**The 3-day virtual event includes the following topics:**

- At Your Fingertips: Tips and Tricks For Marketing and Communications
- Economic Forecast: California's Economic Landscape
- Never Let a Crisis Go to Waste: Rising to the Challenge
- The Good, the Bad, the Ugly of Contracting
- Cybersecurity in the New Reality
- The REAL Value of Relationships: The Key to YOUR Business's Future
- The Ongoing Impact of COVID-19 on Latino Owned Businesses
- Latinas Shaping the U.S. Economy
- Diversity and Inclusion: Leading the Cultural Transformation of the Small Business Ecosystem in Cali
- Lessons of Success from Latina Entrepreneurs and Businesswomen

[Sign up here](#) to join the convention from October 14th - 16th.



## Share Your Ideas With L.A. County!

The County of Los Angeles is looking for innovative ideas to assist businesses, streamline contracting processes, and identify potential cost-savings.

We want to hear from you!

Submit your idea today: [ProsperLA.lacounty.gov](https://ProsperLA.lacounty.gov)



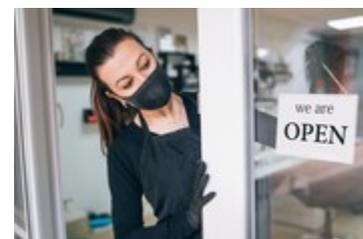
## COVID-19 Safety Compliance Certificate Program

The County of Los Angeles launched the COVID-19 Safety Compliance Certificate Program (CSCCP) to help educate and train business owners to comprehensively implement the L.A. County Department of Public Health COVID-19 safety directives.

The CSCCP is a no-cost online training course that educates business owners on the essentials of the County Health Officer's Orders and what they need to do to ensure that their business practices are aligned and in compliance with infection control and physical distancing requirements. After completing the training, businesses will receive a **COVID-19 Safety Compliance Certificate** that can be posted on storefronts. The training will be available in 13 languages and can be accessed online through the Department of Public Health's COVID-19 [website](#).

**This voluntary program** offers business, employees, and consumers alike the added reassurance that essential training has been completed to reduce the spread of COVID-19. This training is highly recommended for both business owners and employees. Businesses that do not participate are required to display Public Health COVID-19 Protocols in their storefronts.

Visit [covid19.lacounty.gov](https://covid19.lacounty.gov) for more info.



# Our Small Business Counselors Want to Virtually Meet You!

***Schedule a FREE one-on-one appointment to learn how to sell to the government***

The LA County Procurement Technical Assistance Center (PTAC) offers one-on-one technical assistance and training to help businesses in Los Angeles County that are interested in local, state, and federal government contracting.

**Our PTAC Counselors can help your business with most government contracting matters, including:**

- Becoming a registered vendor
- Getting certified
- Finding opportunities
- Target market analysis
- Marketing to the government

To schedule your free one-on-one counseling session, please [Sign Up As a New Client](#) and we will connect you with a small business counselor.

If you have any questions please email us at [OSB@dcbalacounty.gov](mailto:OSB@dcbalacounty.gov).

## Our Call Center Can Help Your Business



DCBA has partnered with the Department of Workforce, Development, Aging, and Community Services, and other County and State agencies to bring you the [L.A. County Disaster Help Center](#). The center has resources for businesses as well as employees to help during the COVID-19 emergency.

Counselors are available **Monday through Friday between 8:30 a.m. and 5:30 p.m.** to help business owners navigate emergency loan applications and help individuals that were recently laid off due to this emergency. Multilingual help is available.

**Contact the Disaster Help Center:**

- **Call** (833) 238-4450
- **Visit** [LACountyHelpCenter.org](http://LACountyHelpCenter.org)
- **Email** [DisasterHelpCenter@lacounty.gov](mailto:DisasterHelpCenter@lacounty.gov)

Follow us on [Twitter](#), [Facebook](#), and [Instagram](#) for the latest updates, @LACHelpCenter.



**Office of Small Business**

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