LOS ANGELES COUNTY
CONSUMER & BUSINESS AFFAIRS
OFFICE OF SMALL BUSINESS

Tuesday, March 2, 2021

Free Legal Webinar: ADA and Privacy Law Compliance

Join us for another free legal webinar on **Thursday, March 18 at 2:00 p.m.** Our non-profit legal partner Bet Tzedek will present on the American Disabilities Act (ADA) and privacy law compliance.

RSVP

Women-Owned Small Business Contracting

Series

Join us and our community partners for a series of contracting workshops for women-owned businesses! **The workshops will take place on Tuesdays at 10:00 a.m. throughout March.**

Sign up for a session below:

- **March 16 -** Procurement 2.0: Contract Protocol Workshop
- **March 23 -** Strategies for Success in the Government Marketplace
- **March 30 -** Ascent: A free learning platform for Women Entrepreneurs

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SBA Provides Exclusive Application Window for Small Businesses Seeking PPP Loans

The U.S. Small Business Administration (SBA) has updated its coronavirus relief programs to ensure equity for small businesses.

Starting today **SBA has established a 14-day, exclusive PPP loan application period for businesses and nonprofits with fewer than 20 employees**. This will give lenders and community partners more time to work with the smallest businesses to submit their applications.

Learn More & Apply

Paycheck Protection Program Webinar Series

Join Citibank for a series of free workshops this month to learn how the Paycheck Protection Program may help your small business

- You do not need to be a client of Citibank to attend.
- The first 3 webinars will focus on First Draw PPP Loans (as well as provide an introduction to PPP).
- The next 4 webinars will focus on PPP Loan Forgiveness.

Learn More & RSVP

Small Contractor Boot Camp: RSVP Today!

The Los Angeles Community College District (LACCD) Small Contractor Boot Camp is a four-session program designed specifically for small contractors to improve their competitive bidding capacity. Through a comprehensive, hands-on curriculum, small contractors will learn more on the pre-qualification process for the Pre-Qualified Service Provider (PQSP) bench contracts for projects ranging from $25K - $5M, how to bid for work, and successfully execute BuildLACCD construction projects.

Learn More & Sign Up

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eBay Launches Up & Running California program

We've teamed up with ecommerce leader eBay and the California Governor's Office of Business and Economic Development (GO-Biz) to extend a special invitation to our small business network as we all work to set ourselves up for success in 2021.

Whether you're just getting started in ecommerce or looking to expand your online presence, consider joining eBay's six-week Up & Running California program to grow your business on their global marketplace in just a few hours a week.

The course offers a dynamic virtual learning experience, including on-demand lessons, exclusive weekly webinars, and live coaching from expert sellers. And it's 100% free.

The course is open to California-based businesses that have registered an eBay business account. Not already registered? It's fast and free, and you can do it here.

Learn more about the program benefits and eligibility requirements at ebay.com/California. **The application deadline is Thursday, March 11.** Don't miss out on this chance to help your business thrive online

More Info

Do you want to turn your dream into a reality this year? Join the LA Law Library for their free workshops to get all the tips you need! Grow your current business or transform your passion into your purpose.

Learn More

Loan Program for Businesses

The Los Angeles County Development Authority has launched a loan program, providing up to $3 million in loans per business.

Application is currently open. Learn more.

Our Small Business Counselors Want to Virtually Meet You!

Schedule a FREE one-on-one appointment to learn how to sell to the government

The L.A. County Procurement Technical Assistance Center (PTAC) offers one-on-one technical assistance and training to help businesses in Los Angeles County that are interested in local, state, and federal government contracting.

Our PTAC Counselors can help your business with most government contracting matters, including:

- Becoming a registered vendor;
- Getting certified;
- Finding opportunities;
- Target market analysis; and
- Marketing to the government.

To schedule your free one-on-one counseling session, please Sign Up As a New Client and

Click here to see upcoming training opportunities.

If you have any questions please email us at OSB@dcba.lacounty.gov.

Our Call Center Can Help Your Business

DCBA has partnered with the Department of Workforce, Development, Aging, and Community Services, and other County and State agencies to bring you the L.A. County Disaster Help Center. The center has resources for businesses as well as employees to help during the COVID-19 emergency.

Counselors are available **Monday through Friday between 8:00 a.m. and 4:30 p.m.** to help business owners navigate emergency loan applications and help individuals that were recently laid off due to this emergency. Multilingual help is available.

Contact the Disaster Help Center:

- **Call** (833) 238-4450
- **Visit** LACountyHelpCenter.org
- **Email** DisasterHelpCenter@lacounty.gov

Follow us on Twitter, Facebook, and Instagram for the latest updates, @LACHelpCenter.

Office of Small Business

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Visit us online