

# LA REGIONAL COVID FUND

**Eligible businesses can apply for the \$10,000 grant from Monday, April 26th through Sunday, May 2nd.**



**\$10,000 GRANTS  
AVAILABLE**

**APPLY  
4/5-4/11**

**FOR PERSONAL CARE  
& RETAIL SECTOR  
SMALL BUSINESSES**

**LA REGIONAL COVID FUND** **KEEP OUR SHOPS  
ON THE BLOCK GRANT**

**VISIT: [LACOVIDFUND.ORG](https://LACOVIDFUND.ORG)**

The [LA Regional COVID-19 Recovery Fund](#) will be disseminating \$4.7 million in financial relief through the new Keep Our Shops on the Block Grant, a \$10,000 grant for small brick-and-mortar businesses in the personal care and retail sectors.

Led by the County of Los Angeles in partnership with [LISC LA](#), the LA Regional COVID-19 Recovery Fund was designed to provide a much-needed wave of financial relief to businesses during the COVID-19 pandemic.

**Finalists in round 1 of the program will be notified via email during the week of April 19th. If you applied in round 1 and were not selected, you do not need to reapply. If you have not yet applied, eligible businesses can apply for the \$10,000 grant from Monday, April 26<sup>th</sup> through Sunday, May 2<sup>nd</sup>.**

Eligible businesses include: hair and beauty salons, nail salons, esthetic, skin care, electrology, barbershops, shoe repair shops, dry cleaners, automotive or appliance repair, flower shops, party supply stores, bookstores, apparel stores, bakeries, donut shops, community grocery stores/markets, variety discount stores, and more! See full list of eligible businesses on the [LA Regional COVID-19 Recovery Fund](#) website.

For all eligibility requirements and to apply, visit the [LA Regional COVID-19 Recovery Fund](#) website.

Please note that while grant winners will be chosen through a randomized application system, applicants who meet certain criteria will be weighted more heavily in the system in order to support the most vulnerable Angelenos. Businesses that will receive higher weightings include those that are veteran-owned and are located in County Districts with higher poverty rates, lower educational attainment and lower median income.

If you have any further questions and/or need assistance, please email: [lacovidfund@lisc.org](mailto:lacovidfund@lisc.org).

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LA COVID-19 Regional Recovery Fund

**Our mailing address is:**

LISC LA

500 S Grand Ave Ste 2300

Los Angeles, CA 90071-2626

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