



# Los Angeles

## Upcoming Webinars To Grow Your Business



**Helpful Tips on Small Business: Business Launch, Credit, Banking, and More**  
**April 26th | 10am-11:30am**  
**ONLINE**

Don't let the term "Small Business" fool you – seriously! This webinar will give you helpful tips you can use to make your small business even more successful. During this 90-minute webinar, you will learn about the most common business entity types to form your business, various credit products that are available to small businesses, and business banking services you can use to get paid faster and save time and money.

**FREE EVENT**

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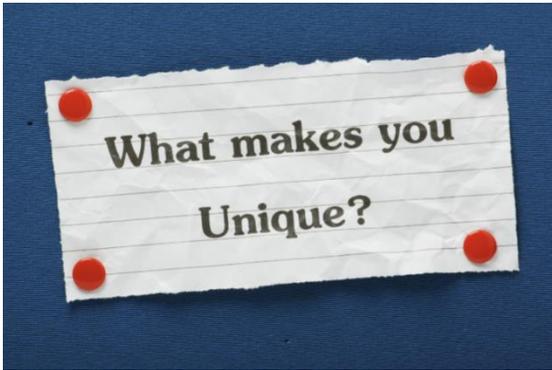
**The Whys and Hows to Create Your Content**  
**April 27th | 1pm-3pm**  
**ONLINE**

We will talk about different types of content. Then you will learn WHY creating is important from a Search Engine Optimization (SEO) as well as the HUMAN point of view. Creating content is one of your basic building blocks of your marketing. It allows your prospects to get to know you before they meet you (virtually or in person).

Then, we will take your content and show you how to use it. We will show you how to add a couple of easy steps to make your content explode with business building possibilities.

You will learn over 20 ways to repurpose your content. Come, take notes and get ready to have your sales increased.

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**Uniqueness: Stand Out from Your Competition**  
**April 28th | 10am-11:30am**  
**ONLINE**

All businesses, regardless of size or scope, need to be concerned about how they are perceived in the marketplace. Your business is being talked about online and offline. Learn how to be proactive and set yourself apart from your competition and start delivering products and services with a signature that is your very own.

This is a concise high impact workshop - not a blah blah blah seminar - but a real hands-on get something done that will impact your business immediately - workshop.

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**Inexpensive Ways to Market Your Business**  
**April 29th | 10am-12pm**  
**ONLINE**

Inexpensive Ways to Market Your Business gives you 20 proven options successful to promote and market your business, as well as bust some marketing myths that might be keeping you from success. You'll gain an understanding of the importance of branding and its role in defining your target audience(s) and hear in detail how to easily improve your marketing path.

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**Get More Clients and Close More Sales**



**Wealth Building Concepts and Financial Tools**

**May 10th | 10:30am-12pm**  
**ONLINE**

If follow up is a hard heavy "to do" then the Follow Up Sales Strategies Presentation is for you. You'll learn that follow up is merely a matter of having effective habits and good systems in place. If you struggle getting your follow up work done, it's not because you don't have time, you're not organized or you're not good at sales...it's because you haven't learned the right systems and skill set. Understanding this will help put you in the flow of ease of getting this all-important work done on a daily basis.

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**May 11th | 10:30am-12pm**  
**ONLINE**

Whether a mature business or a startup, this workshop focuses on various strategies and financial tools all small business owners should know about. We will discuss tax reduction concepts, employee attraction and retention, asset protection, repositions assets for greater liquidity, preparing your business for sale or succession, and unlocking the value you in your business for your retirement and legacy.

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**SCORE Los Angeles**

312 North Spring Street  
5th Floor  
Los Angeles, CA, 90012  
[Email Us](#)

**Connect With Us:**



[losangeles.score.org](http://losangeles.score.org)