



LA Regional SBDC Events

SmallBiz Talk - Solutions for Your Small Business

Wednesday, June 8th @ 10:00 a.m. - 11:00 a.m.

Join us EVERY Wednesday at 10 a.m.

SMALLBIZ Talk

This is **SmallBiz Talk** with small business expert and LA SBDC business advisor Lori Williams. Join her as she covers key business topics through instructional information, real life situations, guest speakers and interviews.

This week, join us for a special audience participation and Q & A session on making sound business decisions. Lori will share some of the key issues that entrepreneurs and business owners are facing today. The discussion will be far reaching – from how to develop a survival mindset to how to use Excel to make key business decisions. She will discuss the financial and emotional situations resulting from the pandemic. Most importantly, it will be an open forum for the audience to add comments and questions.

Join us on Wednesday June 8th as Lori shares her experiences and expertise.

As always, we will have the *Today's Tip* at the beginning and an *Ask Lori* section at the end of the show where participants can engage in a Live Q&A! If you would like to submit your questions ahead of the show, click [here](#).

[Register Now](#)

**Small Business Q&A and other Funding Updates, Tax Credits & More – Offered
through the Community Navigator Pilot Program and**

the USPAACC

Thursday, June 9th @ 1:00 p.m. - 2:00 p.m.



This weekly event is offered through the Community Navigator Pilot Program and the United States Pan Asian American Chamber of Commerce (USPAACC) In this weekly webinar, tax and financial experts GB Bajaj and Mike DeDonato will cover current funding trends, tax credits and more! GB and Mike will cover:

- Overview of Small Business Taxes
- Business Tax Credits (federal and state)
- And more!

[Register Now](#)

Make Social Media Work for Your Business

Wednesday, June 15th @ 2:00 p.m. - 3:30 p.m.

FREE WEBINAR

MAKE SOCIAL MEDIA WORK FOR YOUR BUSINESS

WEDNESDAY, JUNE 15
2PM - 3:30PM



We all know we have to be on social media but how do we create a social media strategy? This comprehensive webinar will help you focus your energy and efforts on platforms that will connect you with current customers and new leads.

You will discover:

- How to clarify social media marketing goals and select which platform(s) to be on
- How to structure your messaging to reach your ideal target market
- How to authentically connect with your audience so they like and trust you
- How to schedule posts on various platforms
- Where to find great content that will engage your audience and encourage sharing
- How to get engagement without spending a dime

Instructor and business advisor Deborah Deras has a bachelor's in marketing and a master's in education, with over 16 years' experience as an entrepreneur. She works with clients to help them identify their target market and create a social media strategy, set up platforms, and identify keywords using Google keyword planner.

[Register Now](#)

LLC 101

Tuesday, June 21st @ 1:00 p.m.



You've decided to start your new business and you want to form it as an LLC. Don't know where to start? The LLC 101 Webinar is perfect for you.

In this introductory webinar, we will go over the basics of LLCs. Specifically, we'll be covering:

- The highlights of this business structure;
- What is required to form one; and
- Tax issues to consider.

Attendees of this webinar who are ready to form their LLC today can apply for our new LLC Clinic where you will get step-by-step guidance on forming your LLC. This includes (a) filing for your LLC and (b) drafting your operating agreement. By the end of the clinic, you will have taken official steps to form your CA LLC.

More information will be provided at the LLC 101 Webinar, register today!

[Register Now](#)

Government and Corporate Procurement for Black-Owned Businesses

Wednesday, June 22nd @ 9:30 a.m. - 10:30 a.m.



Small businesses are leaving an astounding amount of money on the table – this training is about showing up and taking your share!!

The federal government alone spent almost \$250B with small businesses in 2018! More money would be set aside for small businesses, if they only showed up. The story is the same on the city, state and corporate levels. RightSource Services has partnered with the LA SBDC to train established small businesses to participate in the incredible procurement opportunities available through corporate and government entities. The training takes companies from identifying opportunities all the way to responding to their first request.

The webinar gives an overview of the opportunities available and the training provided by RightSource Services and the LA SBDC to compete effectively and grow your business.

RightSource follows that up with a cohort-structured, 6-class series with workshops to get procurement-ready businesses through the certification and registration processes and on to actually responding to a contract solicitation.

[Register Now](#)

Upcoming Webinars



The LA SBDC Network offers no-cost virtual business workshops for small businesses in Los Angeles, Santa Barbara, and Ventura Counties.

[Learn More](#)

LA Network SBDC Center Workshops

The Los Angeles Regional SBDC Lead Center is committed to overseeing the eight SBDC service centers in the counties of Santa Barbara, Ventura, and Los Angeles listed below.

Learn more about workshops and trainings offered by Centers in our network.

**SBDC Hosted by
College of the Canyons**

**Centro SBDC for
Spanish Speakers**



[Learn More](#)



[Learn More](#)

**SBDC Hosted by
El Camino College**



[Learn More](#)

**SBDC Hosted by
Economic Development
Collaborative-Ventura County**



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**SBDC Hosted by
Long Beach City College**



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**SBDC Hosted by
Pacific Coast Regional**



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**SBDC Hosted by
Pasadena City College**



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**SBDC Hosted by
University of La Verne**



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Funded in part through a cooperative agreement with the U.S. Small Business Administration, and through a grant with the Governor's Office of Business and Economic Development.



PLEASE NOTE: This inbox is not monitored. If you need to contact the Los Angeles Small Business Development Center, **please call 866-588-7232.**

En Espanol: 800-794-1402