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Los Angeles

Upcoming Webinars To Grow Your Business



Fund Your Business With Sponsors

July 26th | 10am-11am

ONLINE

Would you like to do what you love and have someone else foot the bill? Have you ever thought about corporate sponsors for your business, show, book, charity, speaking or events?

If you answered yes to any of these questions, then this webinar is for you! America's most successful companies partner with sponsors. Why not you?

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Financial Projections Made Easy

July 27th | 10am-12pm

ONLINE

Financial Projections Made Easy explains the specific steps to complete the entire forecasting process to help determine the financial viability of your business.

This workshop shows how to determine and manage the month-by-month cash flow and provides attendees examples of financial projections tailored to their own companies. Attendees are shown how to calculate the amount of cash they need to run their companies.

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Building Your Business as a Certified Small Business

August 9th | 10am-11:30am

ONLINE

Thinking about new ways and opportunities to grow your business and stand apart from the competition? Let's Get Certified workshop is a great place to learn how to capture exponential revenue through government, public and private contracting opportunities through set aside certification status.

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workshop will help you focus on your business and your customer base, resulting in a more comprehensive understanding of your business and how to market it.

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Your financial statements are important reference points as you manage your business and present the business to external stakeholders (e.g., bankers, investors).

This workshop will help business owners become familiar with the three main financial statements: the Profit & Loss Statement, the Balance Sheet, and the Cash Flow Statement. It is recommended for those who have little or no understanding of financial accounting, plus those that want a refresh on the topic and have questions.

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Fund Your Business with Sponsors

August 30th | 10am-11am

ONLINE

Would you like to do what you love and have someone else foot the bill? Have you ever thought about corporate sponsors for your business, show, book, charity, speaking or events?

If you answered yes to any of these questions, then this webinar is for you! America's most successful companies



Demystifying Digital Advertising

August 31st | 10:30am-11:30am

ONLINE

This webinar is entirely focused on getting you up to speed to break down the basics, tactics, and what to look out for in the world of digital advertising.

Digital Advertising Demystified is a course to help those in attendance remove any barrier to understanding ads and how to advertise your business. It

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also gives attendees the knowledge to work better with potential 3rd parties and how to speak their language.

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