



PASADENA CITY COLLEGE SBDC WEBINARS

Should You Be Charging Sales Tax - What You Need to Know!

Many businesses are confused about the need to charge sales tax.

Should you charge sales tax? What if you are selling out of state or on an online platform?

These are the type of questions that many business owners are asking.

Addressing sales tax requirements has been even more confusing. On June 21, 2018, The United States Supreme Court ruled 5-4 in *South Dakota v. Wayfair* that states can mandate that businesses without a physical presence in a state with more than 200 transactions or \$100,000 in-state sales collect and remit sales taxes on transactions in the state.

Economic Nexus gave states the ability to choose whether residents receiving products/services from out of state companies should pay sales tax. Unfortunately, this varies state by state, requiring sellers to have an understanding about the rules specific to the states they serve.

Join us for our upcoming seminar where will address this and other considerations regarding the collection of sales tax.

Presented by: Lori Williams



Thursday, September 22nd 12:00 PM

[Register Here](#)

Business Plan Webinar

A business planning process is a necessity whether you are trying to build an internal roadmap for your business concept or looking for funding. In this current and post COVID-19 landscape, a business plan is more important than ever. This workshop will cover all aspects of creating a business plan, as well as emphasize the importance of setting measurable strategies to achieve these goals.



Presented by: Andrew Cohen

Friday, September 23rd 11:00 AM

[Register Here](#)

Branded Marketing: The Business Secret You Need To Know

Are you about to launch and want to make a splash? Or maybe you've been in business but are struggling to attract customers? Join Lizzy Okoro to talk about branded marketing - what it is, why you should care, and how to apply it to your small business.



Plus much more in our Q&A sessions

Presented by: Lizzy Okoro

Tuesday, September 27th 12:00 PM

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