

\$54 Million+ Grant Now Open for LA County's Microbusinesses



**Recover
and reopen!**

**Microbusinesses in LA County can now
apply for grants starting at \$2,500.**

The **Economic Opportunity Grant** program offers \$54+ million in grant awards, one-on-one technical assistance, and other County services to help businesses recover, stabilize, and grow!

Apply today



 **department
of economic
opportunity**
COUNTY OF LOS ANGELES

 grants.lacounty.gov

Yesterday, we announced the launch of our new **Economic Opportunity Grant (EOG) program**, which will distribute more than \$54 million across 6,800 grants to small and microbusinesses and nonprofit agencies, prioritizing the most COVID-impacted and highest-need communities and organizations in LA County.

Phase One, beginning today, targets microbusinesses with under \$50k in revenue and will award grants of \$2,500 per grant, funded by the California Office of the Small Business Advocate. Interested applicants can visit grants.lacounty.gov today to:

- Apply now & view full eligibility criteria

- Access the EOG Application Assistance Center
- Connect to one-on-one virtual or in-person events

Stay tuned for launch of **Phase Two in February 2023**. Grants in Phase 2, funded by the American Rescue Plan Act (ARPA) will award \$15,000 or \$20,000 per grant for small businesses, and \$20,000 or \$25,000 per grant for non-profits. EOG will run through May 2023 or when available funds are expended.

Help us spread the word about EOG! Please use the following materials to share information Countywide:

- Access our [EOG Fact Sheet](#)
- Share social media content from our centralized [ARP Digital Toolkit](#) & tag @EconOppLA on Facebook, Instagram, and Twitter!
- Catch [Team DEO in the News](#)

Special thanks to our partners Lendistry and the LA Small Business Development Centers, who've been helping Team DEO create a streamlined, central application portal for EOG and to help us connect with hard to reach communities.

[Apply for Phase One](#)



Connect with DEO's Office of Small Business

Our Office of Small Business (OSB) can help residents access customized one-on-one business counseling, free legal assistance, specialized workshops, trainings, & more. Contact the OSB at 844-432-4900 or via email at OSB@opportunity.lacounty.gov.



Connect with us on social media!

Follow us [@EconOppLA](#) on Twitter, Facebook, and Instagram.